



May 03-06, 2024, Hammamet-Tunisia

Conference Program Booklet



**Dr. Mohamed Razali**

Chairman of the Board
and the Chief Executive Officer of Nusantara Technologies - Malaysia

**Dr. Ahmed Rhif**

Dean of "Centre National de la Promotion Scientifique et de L'innovation (CNPSI)"
and "International Centre for Innovation & Development (ICID)" - Tunisia

**Prof. Abdennassar El Figha**

Hassan 2 University Casablanca - Morocco

**Prof. Georges Descombes**

University professor at Cnam, Engineer - France

**Prof. Ouardia Laoudj**

School of Higher Commercial Studies of Algiers - Algeria

**Prof. Amer Zerek**

Faculty of Engineering - Zawia University - Libya

May 03, 2024

-Online preliminary session-

May 03, / Online Session (1) 10h00-12h30

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| ID 7 | <i>Les opportunités et produits d'Al Akhdar bank: Alternatives de financement pour les PME marocaines.</i> MOUSSAIF LOUBNA |
| ID 103 | <i>depenses publiques d'investissement et croissance inclusive dans les pays de la cedeao: le rôle de la qualité des institutions.</i> GNOLEBA MARTIN ZAHORÉ |
| ID 8 | <i>Mésofinance et TPE: Entre le downscaling et l'Upscaling.</i> Moussaif Loubna |
| ID 17 | <i>Artificial Intelligence and brand marketing strategy: a case study on Instagram.</i> FAREH Morad, IDRISI Khadija |
| ID 33 | <i>La modélisation structurelle de la contribution des facteurs du commerce électronique à l'amélioration de la performance financière et non financière de l'entreprise.</i> Daouia Benazzouz |
| ID109 | <i>Incubateurs des startups acteurs de développement de l'entrepreneuriat innovant: en Algérie Cas de l'incubateur ABP espace Bejaia.</i> Slimani Radia, Djemah Nouara |

May 03, / Online Session (2) 16h00-17h50

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| ID 10 | <i>L'Impact des Crypto-Monnaies sur la Finance Numérique : Regards Juridiques et Économiques.</i> Fadoua AZIOUAL, BEL-AMIN Samir |
| ID 41 | <i>La Puissance de la Vision Systémique : Gestion et Organisation dans un Monde Interconnecté.</i> SIFER Samira, GUEHAIRIA Amel |
| ID 36 | <i>Innovations in Micro-Business Financing: A New Ecosystem Approaches.</i> MANAL MERABTI, LAOUDJ OUARDIA |
| ID 116 | <i>Relationship between economic growth and the human development index in Algeria: econometric study between 1990 and 2022.</i> Gribi Djamila |
| ID123 | <i>The Reality of Entrepreneurial Marketing Practices in Algerian Tourism Institutions.</i> Ben Ahmed yamina, Abdelkader Houari Maaradj |
| ID 19 | <i>L'intelligence économique en France, un modèle pour l'Algérie? Raisonnement par la méthode « color insight ».</i> Mohand Amokrane BELKACEMI |
| ID 112 | <i>The role of business incubators in spreading and supporting creative thinking among owners of small and medium enterprises - presenting an experience case.</i> Hamza Benzine, Mekhnane oukba |

9h30 – 10h30

Opening + Debate

Ecology and International Finance



Coffee Break (10h30-10h50)

May 04, \ 10h50-12h50 \ Room 1
Chemical Engineering

- ID 4** Optimisation du système émulsifiant dans la synthèse de sphérule de PMMA dans l'élaboration de résines méthacryliques à application dentaire.
Amirouche-korichi amel, cherchali fatma zohra
- ID 29** Comparative Analysis of Kinematic Measurements of Innovative Chaotic Micromixers to Improve Mixing Performances.
Toufik Tayeb Naas, lakhdar ayache, ismail ghibeche, abdelkader mahammedi
- ID 64** Exploring the effect of Sr²⁺ into CaBi₂Nb₂O₉ ferroelectric ceramics on structural and dielectric properties.
Ouissem Jalled Amine Naifer, Amal Homri and Mariah Alhassan
- ID 71** Elimination of organic pollutant in aqueous solution by the modified Fenton process.
OMRI abdesslem, Sourour SALHI, Mourad BENZINA
- ID 77** Les outils biotechnologiques pour la gestion de l'environnement Aspects et applications.
Fadila KHALDI
- ID 104** Synthesis of TiC/Ni-Al₂O₃ using self-propagating high temperature synthesis.
Berramdan Nor El Houda, Boutefnouchet Hafida, Yamanoglu Ridvan
- ID 115** Second Law Analysis in a Non-Newtonian Fluid Flow in an horizontal Channel with Narrowing and Widening.
NAOUFAL GHOUIDI, Atef Jery, Magherbi Mourad

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| ID 180 | <i>Conception et design d'une unite de dessalement d'eau de mer moyennant la valorisation de rejets thermiques industriels.</i> BELGHAIEB Jalel, BEN ROMDHANE Manel, KALLEL Bilel |
| ID 41 | <i>Dynamics of Energy Dissipation Flow in Non-Rectangular Stilling Basins with rough bed: Experimental Approach to Sustainable Environment.</i> Seyfedine Benabid, Seyfeddine Benabid, Sonia Cherhabil, Sid Ali Dajfri, Taqiyeddine Assas |

May 04\ 10h50-12h50 \ Room 2

Management

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| ID 5 | <i>The Impact of document auditing on operational efficiency and regulatory compliance: A Case study of Globe International Business.</i> ENNOURI Wissem |
| ID 9 | <i>A Systematic Literature Review On The Relationship Between Digital Maturity And Digital Transformation.</i> TOUDAQUI YASSMINE, Yassine Regragui |
| ID 15 | <i>le nouveau système de rémunération de la Sonatrach: une perspective de changement inachevée.</i> BILEK Lila, OUSSAID Aziz, SAM Hocine |
| ID 18 | <i>Analysis Of The Relationship Between IT Governance Mechanisms And Digital Transformation: A Systematic Literature Review.</i> TRI RANIA, REGRAGUI YASSINE |
| ID 24 | <i>Factors Affecting Cost of Construction Projects Related to projects characteristics.</i> Mohamed Khaled Ali Grada, Zedan Ali Hatush |
| ID 26 | <i>Amélioration de la qualité par l'Application de la démarche Lean Six Sigma-DMAIC.</i> Sahbi Dkhili , Ameni Ben Dkhil |
| ID 27 | <i>Investigating the adoption and actual use of chatbot in algerian hospitality industry: consumer's perspective.</i> Molkheir Malki, Abderrahim Chenini |
| ID 102 | <i>Critère de sélection de la variable entrante en cas où une variable hors-base se transforme à une variable de base et après quelques itérations elle se retransforme à une variable hors-base.</i> Hamid Setti, Hassine Yahiya |
| ID 117 | <i>L'étude de la dimension éthique professionnelle comme variable stratégique dans le processus de conduite de changement Humain et Organisationnel : Contribution de l'étude de deux cas une banque étatique et une banque multinationale.</i> Tamghart Nadjoua, Madagh Mohamed Cherif |
| ID131 | <i>Les entreprises féminines sociales et solidaires au Maroc. Étude empirique.</i> HAOUAM ZOHRA, EZZAHI ISSAM |

May 04, \ 10h50-12h50 \ Room 3
Environmental Engineering

Experimental study of the route for the stimulating factors and influence of trace metals content in soil on the growth of the land snail helix aspersa.

ID 2 *Fadila KHALDI, Zohra GUESSASSMA, Nedjoud GRARA , Mouna AGOUNI , Noomene SLEIMI*

ID 8 *Etude électrochimique de l'anticorrosion des métaux et alliages par préparation de surface hydrophobe et par l'utilisation des inhibiteurs verts.*
Battiwa Imane, Khoumri ElMati, Fariat Yousra

ID 21 *Application de l'Indice Diatomique Génériqmue (IDG) et de l'Indice Biologique Global Noralisé (IBGN) pour déterminer la qualité écologique des eaux de l'oued Nfifikh et du barrage de l'oued el Maleh.*
HAIDAR NASSUR SAID ALI, Nassor Said, Khadidja Hilmi, Nadia Meskini, Hafida Messaouri

ID 35 *Effect of Ce³⁺ and Er³⁺ doping on the structural, magnetic, and magnetocaloric properties of La_{2-x}Cex/2Er_x/2NiMnO₆ double perovskites.*
Sana Meftah, Souhir Bouzidi, Dhahri Jemai

ID 37 *Structural, magnetic and MCE properties of Ba 0.5Ca 0.5Fe₁₂O₁₉ M-type Hexaferrites.*
Amal Homri, Ouissem Jalled , Jemai Dhahri

ID 38 *Adsorption of food dyes from aqueous solution on a sweet potato residue-derived carbonaceous adsorbent: Analytical interpretation of adsorption mechanisms via adsorbent characterization and statistical physics modeling.*
Dhaouadi Fatma, Lotfi Sellaoui, Abdelmottaleb Ben Lamine

ID 40 *Recycling of industrial cellulose waste in the production of fired bricks and protection of the environment.*
BOUZEROURA Mansour, Yacine SEBAH, Brahim BANOUNE

ID 66 *Electrochemical sensor based on MgO@PANI@CNT nanocomposites for Simultaneous detection of Cd²⁺ and Pb²⁺.*
Alef Dhaffouli

ID 76 *Simulation of induction melting applied to Silicon purification.*
Ouadjaout Djamel



Lunch 12h50 - 14h00

May 04\ 14h00-16h00 \ Room 1

Environmental Engineering

Rôle de la topographie dans la modélisation hydraulique 2D pour l'estimation des caractéristiques de l'inondation.

ID 42

Sid Ali Djafri, Hafnaoui Mohammed Amin, Benabid Seyfeddine, Cherhabil Sonia

ID 45

Évaluation de la pression phytosanitaire en céréaliculture dans la région de Biskra.

Hassina Hafida Boukhalfa, Naoual Guehiliz, Kahramen Deghnouche

ID 50

Monitoring De La Population De Cerf De Barbarie Dans La Foret De Beni Salah (Wilaya D'el Tarf-Nord-Est Algerien).

Bouaicha Badreddine, Lazli Amel

ID 57

Adsorption Modelling of Water Pollutants on Activated Carbon: Consequences.

Lotfi SELLAOUI

Valorization of a mining industry waste for decontamination of industrial colored discharges: Experimental study of the adsorption of various dyes on chert.

ID 59

Nawel TLILI, Samia Ahmadi, Najeh Mahjoubi, Elimame Elaloui

Valorization of phosphogypsum as a setting retarder in the manufacture of white cement.

ID 60

Nawel TLILI, Ameni Boulaabi, Brahim Bouzayen, Elimame Elaloui

A sensitive impedimetric sensor based on Extracellular Polymeric Substances modified platinum electrode for detection of copper.

Fatma Rejab, Mossab Echabaane, Ahlem Rouis

ID 92

Application of response surface methodology for optimization of performance and emission parameters of a CH4/diesel dual-fuel engine.

OUCHIKH Sarah, M. S. Lounici , K. Loubar

ID 93

Stable Ta2O5 nanotubes decorated by PbS by the SILAR method for photocatalytic dye degradation.

ines Elkhemissi, Lotfi Khezami, Khaled Trabelsi , Ahlem Guesmi , Abdessalem Kouki , John Kiwi , Brahim Bessais , Sami Rtimi , Anouar Hajjaji

May 04 \ 14h00-16h00 \ Room 2

Management

Proposition d'un baromètre d'évaluation de la performance de système

ID 32 *d'information de gestion SIG.*

Abdellaoui ibtissam, Abdellaoui

La modélisation structurelle de la contribution des facteurs du commerce électronique à l'amélioration de la performance financière et non financière de l'entreprise.

Daouia Benazzouz

Le Paradoxe « Mission Sociale et Objectif Marchand » Pour L'université

ID 37 *Marocaine : Quels Leviers De Gestion.*

YOUSRA AIT LARBI, Amina AIT HBIBI

Evaluation de l'efficacité d'un SMI pharmaceutique basée sur une dynamique interne de Knowledge Management.

MAAZOUN FATEH, BOUZGUENDA KARIMA

ID 119 *The Role of Personality in Consumer animosity.*

Rania Essoueï, Nedra Bahri Ammari

EWOM and brand awareness impact on consumer purchase intention: mediating role of brand image An Application Concerning Venus Brands for women Consumers in Algeria.

Sayah Fatima,

ID 127 *Understanding Consumer Purchase Intention via Mobile Shopping Applications: A Case Study of Algerian Consumers.*

Sayah Fatima

The Impact of Accounting Information Systems (AIS) and Internal Control on Financial Reporting Quality.

Khoufi nouha

Impact of Organizational Learning on Firm Performance through Corporate Entrepreneurship: The Moderating Role of Environmental Turbulence and

ID 3 *Perceived Government Support, during critical period in the hotel sector (Djerba Island).*

HASJ HASSINE ABIR, LAKHAL Lassad

Proposing a conceptual research model for Lean and Green Supply Chain to achieve sustainability performance.

Mohamed Mabrouk, Raoudha Kammoun



Coffee Break (16h00-16h20)

May 04 \ 16h20-17h50 \ Room 1

Poster

- ID 171** *Nutritional and Antioxidant Properties of Volvo Ginger (*Zingiber officinale*) Genotype from South Ethiopia.*
Temesgen Laelago Ersedo, Tilahun A. Teka, Sirawdink Fikreyesus Forsido, Engida Dessalegn
- ID 188** *The use of AI Algorithms in Genomic Selection and plants breeding for Developing Climate-Resilient Genotypes.*
Leila Bennani, Tebra Triki, Faiza Bousorra, Ferdaous El Guasmi
- ID 119** *Synthèse du sulfure d'étain SnS.*
Hamadas Idir, D. OUADJAOUD . A.Mokrani A. HAKEm
- ID 129** *Exploring Single-Crystal CZTS Growth Through VGF Furnace Simulation.*
MOKRANI ABDEERRAHMANE, Oualid Arfi, Idir Hamadass, Djamel Ouadjaout
- ID 118** *Strategy of screening and optimization of process parameters using experimental design: Application Optimization of graphene production.*
BENREDOUANE Soumia, Sabrina Naama , Amal Elfriad, Madjid Ifires, Toufik Hadjersi
- ID 13** *Study of the influence of synthesis conditions on the physicochemical properties on LaFeO₃ Catalysts for Methanol Oxidation.*
LEBID MAHMOUD, Benyahia Azzedine, Saadi Houcine , Laib Naouri
- ID 127** *Detecting pneumonia in X-ray images using convolutional neural networks method.*
NADOUR Mohamed, Belkacem KORICH
- ID 113** *Study of the characteristics current-voltage in nitride GaAs Schottky diodes.*
Toumi Hayet, Benamara Abdelkader Mekki, Talbi Abassia , Benamara zineb
- ID 135** *Caractérisation des déchets d'une unité de valorisation des grignons et leur valorisation.*
Soumaya Dbara, Samia Abboud, Faouzi Allagui, Nour Sghaier
- ID 136** *La pollution des nappes phréatiques par l'intrusion de margine: cas de l'oued Laya Tunisie Centre- Est.*
Karim Lahmar
- ID 103** *Atmospheric concentrations of PCDDs, PCDFs and dl-PCBs by passive and active sampling in Northern Algeria .*
Yacine MOUSSAOUI, MAAMMEUR Hocine, SCHOLL Georges, KERCHICH Yacine, EPPE Gauthier
- ID 78** *Determination of lead trace in drinkable water using Square wave anodic stripping voltammetry at SnO₂ electrode.*
Lameche , berrabah salah eddine
- ID 182** *Combat the water by wastewater with coal Active for Bechar province to cover agricultural areas.*
SEDDIKI karima, DAOUDI mebarka, MAAZOUZI Abdelhak
- ID 140** *Characterazation of Pd-TiO₂ nanotubes and study of LSPR effect for photocatalytic degradation of organic pollutants.*
Mehdaoui Ayda, Hajjaji Anouar, Bernabé Mari Soucase
- ID 185** *The influence of de mineral additions on the gain in the manufacture of cement.*
Labbaci Yasser, Abdelaziz Yazid

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| ID 139 | <i>The Psychosocial Risks on Climate Changes.</i> Olimpio Ferreira Constancio, R B |
| ID 102 | <i>Energetic valorization of castor oil by transesterification.</i> Yacine Moussaoui, Bordji Asma, MAAMMEUR Hocine, Zenkhri Louiza, Belfar Mohamed Lakhdar, Benosmane Nadjib |
| ID 29 | <i>Comparative Analysis of Kinematic Measurements of Innovative Chaotic Micromixers to Improve Mixing Performances.</i> Toufik Tayeb Naas, Lakhdar Ayache, Ismail Ghibeche, Abdelkader Mahammedi |
| ID 108 | <i>Simulation numérique du refroidissement de la Virole d'un four rotatif à travers un jet d'air.</i> Bouhafs Mohammed, Meghdir Abed |
| ID 197 | <i>I(V) computational conduction model for a Ti/ 6H-SiC (n) Schottky diode.</i> Abderrahmane bekaddour, Schahrazade Tizi , Baya Zebentout , Zineb Benamara |
| ID 15 | <i>Bande structure and optical properties of the double perovskite Cs₂AgBiI₆ for future solar energy applications.</i> Samir Charef, Abdenacer Assali, Abdelkader Boukortt |
| ID 116 | <i>L'analyse physiologique et biochimique intégrée révèle le mécanisme de toxicité d'un antibiotique typiques, L'érythromycine sur <i>Arthrobacteria platensis</i>.</i> AINAS Mahfoud, TOUZOUT NaBbil |
| ID 124 | <i>Mechanical and Thermal Characterization of a 3D printed LS/PLA biocomposite.</i> Benabderazag Khalil, Moussa Guebailia, Friha Seif Eddine |
| ID 39 | <i>Efficiency Measurement of Thermal Power Plants in Tunisia: Two-Stage Double Bootstrap DEA Approach.</i> Meriam Belgaroui, Olfa Kammoun |
| ID 74 | <i>Action du purin d'ortie sur la morphologie et l'activité photosynthétique de quelques espèces marichaires.</i> BENZAHLA Soraya, ZOUAOUI Ahmed |
| ID 79 | <i>Correction d'un stress salin avec un bio fertilisant à base de purin d'ortie : cas de l'haricot (<i>Phaseolus vulgaris L.</i>).</i> AHMED ZOUAOUI, Benzahra Soraya, Rabhi Mohamed Amine |
| ID 99 | <i>Valorisation of vegetal biomass based lignin.</i> Boudjellal Djamel, Maachou Hamida ,Madani Leila |
| ID 100 | <i>Valorisation of vegetal biomass based xylane.</i> Boudjellal Djamel, Maachou Hamida, Madani Leila |
| ID 10 | <i>Traitemet chimique des fibres d'Alfa pour préparer des Matériaux composites.</i> Laib Nouri, BENYAHIA Azzedine , LEBID Mahmoud, DEGHFEL Nadir |
| ID 134 | <i>Contribution du sable d'ighil ali district de la wilaya de ouargla, pour les besoins de la verrerie et de la céramique.</i> Salim CHEMALI, Malek OULD HAMOU, Abdelkrim KHELOUFI , Amira MERCHICHI, Ema BOBOCIOIU, Nabila GUERFI |
| ID 75 | <i>Elaboration de Certaines céramiques sans plomb de type pérovskite Ba_{1-x}Yx/3 Bix/3 (Ti0,65Zr0,35)O3.</i> NAIMA BOUTAL, TAIBI KAMEL |
| ID 56 | <i>Comparative Analysis of Hand Sanitizers: A Simplified Approach Using FTIR Spectroscopy.</i> Wafa Mejri-Belgaied, Henda Jemni, Borhen Abid , Jamel Eddine BELGAIED |

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| ID 30 | <i>Employ inexpensive bioadsorbents to eliminate colorants, medications, and heavy metals.</i> Djellouli Amir, mehenni mokhtar,guesmia hadjer,barbari fateh |
| ID 39 | <i>CuMnO₂ semiconductor for hydrogen production and heavy metal reduction.</i> Nadia BENREGUIA, Mohamed Trari |
| ID 82 | <i>A prospective study of the reality and prospects of exploiting renewable energies within the framework of the renewable energies and energy efficiency program in 2030 in Algeria.</i> TAYEB saida, KADARI ahmed |
| ID 115 | <i>Analyse empirique de l'impact de la consommation d'énergies renouvelables sur le développement durable dans les pays émergents.</i> Karmi Hocine |
| ID 121 | <i>L'impact de la pandémie Covid-19 sur le financement des investissements des entreprises tunisiennes cotées en bourse.</i> Slama boutheina, Haddou samira |
| ID 120 | <i>L'interconnexion entre les indices sectoriels tunisiens : Une analyse comparative durant le Covid-19 et la Guerre Russe-Ukraine.</i> Malak saaf, Saaf Malak , Haddou Samira |
| ID 56 | <i>Comparative Analysis of Hand Sanitizers: A Simplified Approach Using FTIR Spectroscopy.</i> Wafa Mejri-belgaied, Henda Jemni, Borhen Abid, JamelEddine Belgaid |
| ID 1 | <i>Solvent Extraction of Cu with D2EHPA: Screening of Factors by Box-Behnken Design.</i> Tassadit Louichaoui, Amel Khettala, Fatima Ghebghoub and Djamel Barkat |
| ID 12 | <i>Synthèse du sulfure d'étain SnS.</i> hamadas idir, Ouadjaout Djamel : Hakem Amina |
| ID 19 | <i>Study, Design and Performance Analysis of a 10 MW Grid-Connected Photovoltaic System in Zuwarah.</i> HISHAM ALI ALMUQOUZ, ABDOALMAJEED ABDOAMOLA |
| ID 23 | <i>Comparative study of Seasonal changes in Physical and Chemical Characterization of leachates from diffrente waste management landfill site in Algeria: Decision support for advising a process treatment.</i> BELMEHDI ELHOUCINE, Azzabi Bara Oualiy Eddine, Mekakia Mehdi Mokhtaria, Derias Fatma Zohra. |
| ID 24 | <i>Comparative Analysis of MSW Leachate Treatment Technologies in Algeria: Success Factors and Lessons Learned.</i> AZZABI Bara Oualiy Eddine, Belmehdi Elhoucine,Mekakia Mehdi Mokhtaria,Derias Fatma Zohra |
| ID 47 | <i>Experimental and DFT study of ZnO:F solid thin films obtained by plasma enhanced chemical vapor deposition.</i> Haireche Sofiane, Bouchenafa Mohamed ; Elbaa Mohamed ; Chahba mouna Sarah |
| ID 48 | <i>Improvement of Anaerobic Digestion of Dairy Waste by Mechanical "Ultrasonic" Pretreatment .</i> KHEIREDINE BANI, Smaili Khatma, Boukhmis Ghania |
| ID 49 | <i>Design and Investigation of Antireflective Anti-Soiling Coatings.</i> Miloua Redouane, Bouzidi Attouya, Nakrela Abdelkader |

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| ID 52 | <i>Matrix elements for the Morse oscillators. Cherroud othmane, Sid-Ahmed Yahiaoui</i> |
| ID 69 | <i>Zinc stannate ZnSnO₃ sprayed thin film synthesis for photocatalytic degradation of methylene blue (MB) dye. BOUKAOUS CHAHRA, Iaiche Sabrina</i> |
| ID 72 | <i>First-principles calculations on structural and electronic properties of compound CaTe with LDA approximation at different pressure. DAHO Salah Eddine, AMERI Mohammed</i> |
| ID 83 | <i>Matrix elements for the Morse oscillators. Cherroud othmane</i> |
| ID 86 | <i>Effect of growth defect density on wear performance of CrMoN PVD coating. kheireddine bouzid, Rim LAMARI</i> |
| ID 94 | <i>Valorization of Potato Peel in the Production of Bioethanol: Optimization of pre-treatment and enzymatic procedures. MAHMOUD ABOUSEOUD, AMINA TASSIST, WASSILA ARBIA</i> |
| ID 97 | <i>Utilizing Date Kernels as Renewable Adsorbents: A Sustainable Solution for Water Treatment and Waste Valorization. Nabil Mouza, Ferroudja Mohellebi</i> |
| ID 128 | <i>High Degradation Efficiency of Rhodamine B using ZnCo₂O₄/SiNWs as Photocatalyst under Visible Light Irradiation. NAAMA SABRINA, Soumia BENREDOUANE, Khaled DERKAOUI, Sihem BOUANIK, Afaf BRIK, Seif-Eddine FRIHA, Toufik HADJERSI</i> |
| ID 172 | <i>Application of photocatalysis for water treatment: study and optimization. MERABET Smail, KADJI Belaid, ZABAR Zakaria</i> |
| ID 21 | <i>Interrelationships between Tourist Arrivals, Exchange Rate and Inflation in Tunisia : A VAR Approach. Sami debbichi</i> |
| ID 108 | <i>Evaluer l'évolution des prix et des ventes en volume pré-post la mise en œuvre d'une taxation sur les boissons sucrées : Etude empirique. Ichrak Hannachi</i> |
| ID 110 | <i>Plan de communication réseaux sociaux comment élaborer efficacement. Allaoua Selma</i> |
| ID 199 | <i>Enhancing Energy Storage in Phase Change Material Walls for Building Applications: Case Studies for Tunisia and Italy. Majdi HAZAMI, Stefano ROSSI, Sergi BOBBO, Paolo BISON, Laura FEDELE</i> |

May 04 \ 16h20-17h50 \ Room 2

Environmental Engineering

Electrochemical detection of catechol using ZnO@SiO₂-n-propyl-NH₂

ID 87 *functionalized with benzoylthioure.*

Alef Dhaffoul

ID 88 *Numerical Simulation of a flow around two side by side square obstacles at varying of Reynolds number and gap ratios.*

GUEMMADI Messaouda, BRAHIMI Faiza

ID 90 *TiO₂-SnO₂:F coupled oxide thin films for photocatalytic applications:*

Enhancement of degradation of organic pollutants.

Wafa NAFFOUTI, Najoua Turki-Kamoun

ID 117 *Investigating the Impact of Seashell Powder Reinforcement on Clay Composites:*

Physico-Mechanical Properties During Drying Process.

Houda Hachem, Fadwa Slouli, Doued MIHOUBI

Decontaminating and Recycling of polymers containing

DecabromoDiphenylEther listed as Persistent Organic Pollutant.

ID 121 *MASCHKE Ulrich, Rachida Khadija Benmammam, Venkateswara Rao Mundlapati,*

Zohra Bouberka, Ana Barrera, Jean-Noel Staelens, Jean-François Tahon, Michael

Ziskind, Yvain Carpentier, Cristian Focsa, Philippe Supiot, Corinne Foissac

ID 122 *Elaboration of gel polymer Electrolytes for electric batteries (Lithium-ion).*

MASCHKE Ulrich, Ana Barrera, Corinne Binet, Philippe Supiot

Characterisation of rock used in the underground radioactive nuclear storage

ID 176 *during the programme of the IRSN Institute of Radioprotection and Nuclear Safety in France.*

ABDELMONEM BEN OUANAS, Yann Gunzburger and Franz Lahaie

ID 120 *Revolutionizing manufacturing excellence: Harnessing genetic algorithms for*

dynamic task assignment in reconfigurable production systems.

Salah Hammedi, Jalloul Elmeliiani, Lotfi Nabli

May 04 \ 16h20-17h50 \ Room 3

Environmental Engineering

Photocatalytic removal of VOCs and bacteria in a continuous reactor: effect of operating parameters and kinetics modeling.

ID 110 *Mohamed Aziz Hajjaji, Mohamed Aziz Hajjaji, Aymen Amin Assadi, Brahim Bessais, Anouar Hajjaji*

Identifying groundwater pollution sources in Grombalia's phreatic aquifer.

ID 111 *Hanen Jarray, Thuraya Mellah, Marco D'Oria, Valeria Todaro, Maria Giovanna Tanda, Hatem Baccouche, Lobna Mansouri, Ahmed Ghrabi, Hanene Akroud*

Behaviour study of NiCuOx nanoparticles on TiO₂ nanotubes: Photocatalytic

ID 112 *degradation of Bisphenol A.*

Syrine sassi, Anouar hajjaji, bernabé mari soucase

ID 190

Extraction and identification of microplastics from Tunisian marine sediments of Soliman and Gabès: method development and Raman spectroscopic characterization.

KAWTHER BEN MABROUK, Hamza Elfill

ID 31

Utilisation des paquets d'ondelettes pour la détection et la classification des défauts dans les machines à induction.

Tafinine Farid

ID 114

Bridging the Gap Between Quantum Computing and Cloud Infrastructure.

Hend Abdelgader Eissa, Haitham Abdeelmula ,Rania Alzubaidi, Hisham Amin Al Hejaji



Night Meeting & Dinner (19h50)

May 05 \ 08h30-10h30 \ Room 1
Environmental Engineering

Olive mill solid residues characterization and recycling opportunities through recovery of phenolic compounds.

ID 123 *Samia Abboud, Mariem Mathlouthi, Azhar Ouni, Karim Lahmar , Darine Tlili , Sahar Ben Abdelwaheb, Nour Sghaier, Soumaya Dbara*

Advancements in Sustainable Energy Technologies: Integrating Renewable Energy, Biotechnology, and Environmental Engineering.

Salmanul Faris KP, Muhammed Shameel MV

ID 179 *Solid Waste management using IoT Technology.*
Najia Ibrahim Algrari

Etude locale du procede d'electrocoagulation dans une cellule hele-shaw dans les conditions statiques.

ID 184 *AKPOSSOU KOMLAN OLIVIER, Raowia Lamhar, Bouchra Bejjany, Khalid Digua, Adil Dani*

ID 189 *Investigation of silicon nanostructures in environmental applications: results and challenges.*
Rabia Benabderrahmane Zaghouani, K.Azaiez, W. dimassi

ID 138 *Impact of inclination angle of a micro medium on heat transfer enhancement and entropy generation: A Lattice Boltzmann investigation.*
Mokhtar Ferhi, Ridha DJEBALI

ID 141 *Fuzzy energy management for a standalone Photovoltaic/ batteries/ load System.*
Tarek Boudjerda, Sofia Lalouni Belaid ,Salah Tamalouzt

ID 144 *Sustainable Development Index backward prediction using deep learning algorithms.*
Belhassen Meftahi

May 05 \ 08h30-10h30 \ Room 2

Marketing

Conceptual framework exploring the factors influencing the intention to adopt Takaful insurance: An extension of the De-composed Theory of Planned Behavior.

ID 2 *El boudaly Hamid, ELKHAMLICHI ABDELBARI*

ID 30 *The impact of User Generated Content Engagement on Consumer Based Brand Equity.*

Wifek AbdElkafi, nibrass El Aoud

ID 31 *Contribution of Artificial intelligence to Marketing.*

AKILAL Nassim, AKILAL Nassim

ID 42 *What motivate social mavens as micro-influencers to generate brand related activities in Instagram: An instanography approach.*

Wifek AbdElkafi, Nibrass El Aoud

ID 111 *La contribution du Customer Relationship management au développement du cycle de vie du client: cas des banques Marocaines.*

Samira KAMAL, Othmane BENSAHRI

ID 114 *Is Scruples Related to Religious Political Brands' Evangelism?.*

Rania Essouei, Nedra Bahri Ammari

ID 118 *The impact of celebrity endorsement on the political brand personality.*

Rania Essouei, Azza Temessek

ID 14 *La micro-finance, véritable vecteur de développement des PME algériennes.*

OUSSAID Aziz, BILEK Lila; SAM Hocine

ID 25 *Entrepreneuriat féminin, une passerelle vers l'inclusion financière des femmes.*

Hocine SAM, Aziz OUSSAID,Lila BILEK

ID 125 *Les stratégies de commercialisation de l'offre touristique pré-CAN 25 : Etude des agences de voyage de Casablanca - Marketing strategies for the pre-CAN 25 tourism offer: A study of Casablanca travel agencies.*

Nouhaila IMMANI, Abderrahim RHARIB - Youssef SIAME



Coffee Break (10h30-10h50)

May 05 \ 10h50-12h50 \ Room 1

Renewable Energy

| | |
|--------------|---|
| ID 7 | <i>Etude et élaboration électrochimique des films minces de chalcogènes pour des applications photovoltaïques.</i> FARIAT Yousra, Khoumri elmati,imane battiwa |
| ID 12 | <i>Control of a BLDC Motor of an Electric Vehicle Powered by a photovoltaic energy system.</i> MERABET HICHEM, Tahar Bahi , Djalel Drici , Khouloud Bedoud , Brahim Oudjani |
| ID 22 | <i>Fabrication and Photoelectrochemical Characterization of p-Type SnSe and SnS Thin Film Structures Deposited by Electrodeposition on n-Type ITO and FTO Layer.</i> Amira Ben Hjal, Manuele Dabalà |
| ID 25 | <i>Effect on vertical vibration and nanoparticules addition in the entropy génération in Raleigh Bénard configuration.</i> Maaref Khouloud, Magherbi Mourad |
| ID 26 | <i>Agricultural Greenhouses: climate optimization, simulation by TRNSYS for Predicting Crop Yield and Energy Consumption.</i> Douja SELLAMI, Sami KOOLI |
| ID 46 | <i>Highly homogenous thin film of all inorganic perovskite via all solution based and thermal imprint fabrication.</i> MILED Asma, TrongTam NGUYEN, Céline CHEVALIER, Gaëlle ALLARD, Emmanuel DROUARD, Emmanuelle DELEPORTE, Christian SEASSAL,AbdelazizBOUAZIZI, HaiSon NGUYEN |
| ID 55 | <i>Modifying perovskite film with graphene oxide additive to improve the efficiency of hybrid perovskite solar cells.</i> Souhir Azzaz, Johann Bouclé, Abdelaziz Bouazizi |
| ID 58 | <i>Effet de la substitution du fer sur les propriétés structurale, morphologique et électrochimique de l'électrode négative La_{1.5}Mg_{0.5}Ni_{7-x}Fex (x=0.1, 0.2 et 0.3) de la batterie Ni-MH.</i> Imen Karoud, Bilel Hosni, Chokri Khaldi, Omar ElKedim, Nouredine Fenineche, Jilani Lamloumi |
| ID 61 | <i>Caractérisation électrochimique du composé ferrite spinelle CuFe₂O₄ utilisé comme anode dans les batteries Ni-MH.</i> Gharbi Houyem, Khaldi Ckokri, Lamloumi Jilani |

May 05 \ 10h50-12h50 \ Room 2
Renewable Energy

Evaluation thermique du materiaux a changement de phase pour le stockage des cereales dans les silos.

ID 62

HAYDER Arij Nasfia, Amal KRAEIM, Mohammed KHALIJ , Abdelhamid KHEIRI, Jalila KHEMIRI SGHAIER

*Electrodeposition mechanism of Cu₂CoSnS₄ thin films onto FTO-coated glass:
Effect of some additives.*

ID 63

**Omar Ait Layachi, Asmaa Moujib, Outman El Khouja, Aurelian Catalin Galca,
Abderrazzak Boudouma, Sara Azmi, Meryem Nini, Mohamed Nohair, El mati Khoumri**

ID 73

Heat transfer enhancement inside open cavities.

Raoudha Chaabane, Patrick Perré

ID 80

*Conception d'un système aquaponique avec une optimisation énergétique
intégrée.*

Dorra Cherif, Salwa Bouadila , Selmen chehaibi,AmenAllah Guizani

ID 84

Control of a grid connected PMSG based-wind turbine.

Belkacem HOUARA, Djamel SAKRI, Tahar BAHI

*Recovery of residual heat through advanced combined thermodynamic cycles as a
clean technology for electricity production.*

ID 89

**Brahimi Faiza, Guemmadi Messaouda, Boukaraoun Racha, Mohandy Samy, Mazari
Moussa**

ID 96

*Thermal Performance Assessment of an Atypical Trombe Wall Construction for
A Mediterranean Area.*

Marwa ammar, Ameni mokni, nahed soussi

ID 101

Melting of Phase Change Material Inside a Metal Foam.

Farida Iachachene, Hanane Cheradi,Louiza Achab

ID 14

*Estimation des paramètres de la machine asynchrone monophasée par le filtre de
kalman etendu.*

Samir Arfa, Abla Khiareddine



Lunch 12h50 - 14h00

May 05 \ 14h00-16h00 \ Room 1
Renewable Energy

- Intelligent study of economic and environmental renewable and hybrid energy solutions for the energy mix and self-consumption.*
Sambalaye Diop, Papa Silly Traoré, Mamadou Lamine Ndiaye, Issa Zerbo
- Effect of convective heat transfer on the interface shape during Silicon Czochralski growth for photovoltaic (PV) applications.*
AZOUI Hanane, Amal Gueraoui, Siham Aziez
- Progress in Renewable Energy Integration and Power System Stability using GFL and GFM Inverters.*
Mohamed ELLEUCH, Khadija BEN KILANI
- Numerical and experimental investigation of the influence of operating modes on power generation of wind catcher system.*
Marwa Ezzine, Hiba cherif, Zied guidara, Jalila sghaier
- A Thermal Analysis Of The Spiral Receiver Of Solar Dish Systems.*
Hiba Cherif, Marwa Ezzine
- Impact of substitution in Tetrahedral and Octahedral Sites on the structural Magnetic and electrochemical properties of Copper ferrite nanoparticles.*
Chedia Moualhi, Mouldi Zouaoui
- AI-Enhanced Bionic Leg.*
Mohamed Hedi Riahi, Bilel Charfi, Achref Soua
- Interpretation of olfactory perception by a putative adsorption process of odorants molecules on human olfactory receptor OR8D1: Statistical physics modeling and molecular docking.*
Houda Smati, Yosra Ben Torkia , Abdelmottaleb Ben Lamine a
- Optimal conditions for protecting the germanium detector used in the PGNA analysis method.*
Khelifa BOUKEFFOUSSA, amel BIB,Hakim AMMI, Rachid TOUKAL

May 05 \ 14h00-16h00 \ Room 2

Business & Economics

A Systematic Literature Review On The Relationship Between Digital Maturity And Digital Transformation .

TOUDAQUI YASSMINE, YASSINE REGRAGUI

L'Impact des Crypto-Monnaies sur la Finance Numérique : Regards Juridiques et Économiques.

Fadoua AZIOUAL, Samir Bel-Amin

Les effets macroéconomiques de la politique budgétaire en Tunisie : une nouvelle approche d'estimation.

Foued Chihi

Economie Bleue au Maroc : Tendances et perspectives.

Ferdaousse ELIDRISSI, Mohamed EL HOURMI

Designing and Implementing a Predictive System for Alzheimer's Disease Using Logistic Regression Algorithms.

Abdallah osahsh, Abdalmoez Magtof, Sana A. Abdaljlil, Abdalmoez Magtof

Study of the relationship between external indebtedness and economic growth in the Maghreb countries.

Saleh Imen, Abida zouheir

Écosystème de l'entrepreneuriat universitaire en Algérie.

Baroudi Mohammed, Boubaya Amira

Le champ de mise en œuvre de l'interdiction de paiement des créances d'une entreprise en difficulté durant la période d'observation.

BEL-AMIN SAMIR, BEL-AMIN SAMIR et EL MOUSTAINE ISMAIL

Heuristics in international SMES.

Lahjiri Mouad, Benhida Zakia



Coffee Break (16h00-16h20)



**STAY CONNECTED FOR THE UPCOMING EVENT
08-10 July 2024**

THANKS

International Conference Program

May 03 – 06, 2024 – Hammamet, Tunisia

| | Friday, May 03 | Saturday, May 04 | Sunday, May 05 | Monday, May 06 |
|---------------|---|--------------------------------------|---------------------|----------------|
| 8:00 – 9:30 | | Registration | Registration | |
| 9:30 – 10:30 | | Opening + Debate 9h30 | Oral Sessions | |
| 10:30 – 10:50 | | Coffee break | Coffee break | |
| 10:50 – 12:50 | Online Preliminary Session (1) 10h00-12h30 | Oral Sessions | Oral Sessions | |
| 12:50 – 14:00 | | Lunch | Lunch | |
| 14:00 – 16:00 | | Oral Sessions | Oral Sessions | |
| 16:00 – 16:20 | Registration | Coffee break | Coffee break | |
| 16:20 – 17:50 | Online Session (2) | Poster Session + Oral Sessions | Closure 16h20-16h40 | Free |
| 19:50 | | Night Meeting & Dinner | | |